Educational Initiative by NovoMed and Sigvaris

NovoMed launched an educational website in collaboration with Sigvaris.

While more than 40% of the Indian population suffers from venous diseases such as Varicose Veins and Deep Vein Thrombosis, most are unaware of its affects and ignore the symptoms.

Venous diseases occur when the valves of the veins present in the lower limbs get damaged. These valves are responsible for blood to flow back to the heart. Damaged valves result in retention and pooling of blood in the lower limbs thus leading to varied forms of venous problems.

Mild forms of venous diseases cause discomfort such as painful, achy, heavy and swollen legs. Severe forms can range from ulcers to even loss of a limb.

The website, <u>www.heavylegs.in</u>, was developed to generate awareness about venous diseases and promote the benefits of graduated compression stockings as a treatment method and inhibit progression of these diseases.

For people who are prone to developing venous diseases, such as pregnant women, people over the age of 45, people suffering from obesity and people who are required to stand for long hours at work, can also use compression stockings as a preventive method.

To read more, visit our website www.heavylegs.in